



Oslo

C40  
CITIES



# Oslo & C40 Cities City-Industry Dialogues “Cities & Ports as Market- Makers”

Live Agenda

28<sup>th</sup> - 29<sup>th</sup> September 2021

## Cities & Ports as Market-Makers

Port cities are key global players.

Ports connect cities across the world through trade and innovation.

Ports and cities have the unique ability to act together on climate change, especially in their collective power to advance and accelerate deployment of zero emissions technologies and solutions through joint procurement commitments and policies. By working together, cities and ports can enable zero emission solutions at ports that reduce emissions from transport and supply chains far beyond the port area.

Oslo is successfully demonstrating how decarbonization can work across an entire value chain as well as how the public sector can successfully engage and incentivize the private sector through clear procurement strategy, and creative financing mechanisms.

Oslo is living through the green transition in the construction industry. Could this be a replicable model for other port cities around the world? Joint procurement strategies carried out collaboratively by cities and ports would create the purchasing power of many and send the signal to the market that the market exists. This approach could help overcome major financing and scalability barriers for zero emissions technologies. Increased development of zero ready port infrastructure, can help demonstrate growth without increasing emissions.

The workshop will be hosted and organized by the City and Port of Oslo and co-hosted by the C40 Green Ports Forum.

*Guest Speakers and Knowledge Partners:*

- Environmental Defense Fund
- HeidelbergCement
- Mission Innovation/Zero-Emission Shipping Mission
- DFDS Seaways
- Greensight AS
- Yara Clean Ammonia
- Egil Ulvan Rederi
- Port of Copenhagen/Malmö
- Ports of Auckland

**Day 1: 28<sup>th</sup> September (1:15 hour)**

Role of Port and City in enabling decarbonization of supply chains:  
**Building a replicable collaboration model.**

Time (Oslo time)	Activity	Speakers/ Main participants	Session focus/key questions:
15:00 – 15:05 CET	<b>Welcome to attendees and introduction to agenda</b>	Host / Facilitator Oslo/C40	<ul style="list-style-type: none"><li>• Welcome and overview of the session agenda.</li></ul>
15:05-15:20 CET	<b>Welcome from Oslo</b>	Oslo Vice mayor for BD & Karine Hertzberg	<ul style="list-style-type: none"><li>• Role of cities and ports working together to decarbonize supply chains. We can show growth without increasing emissions.</li></ul>
15:20-16:00 CET	<b>The success story of the Industry Pioneer - Heidelberg Cement &amp; City-Industry Dialogue</b>	Cecile Faraud, C40 – panel intro Heidi Neilson - session moderator  Panelists: Karine Hertzberg – City of Oslo Lars Marcussen – Heidelberg Cement Tine Louise Trøen - Greensight AS Emil Nordstrom -Port of CPH/Malmo Erlend Ulstad - Egil Ulvan Rederi	<ul style="list-style-type: none"><li>• Heidelberg's success story of reducing emissions through working with the city and the port to ensure suppliers' dedication and product market competitiveness.</li><li>• How can we overcome the challenges of the new supply market that is not yet developed? And what does it take to be the first-mover?</li><li>• What is the role of the City and the Port in enabling decarbonization across the entire supply chain?</li></ul>
16:00-16:15 CET	<b>Q&amp;A</b>		Questions from the audience

**Day 2: 29<sup>th</sup> September (1:15 hour)**

Role of Port and City in enabling decarbonization of supply chains:  
**Building green corridors between Port Cities.**

Time (Oslo time)	Activity	Speakers/ Main participants	Session focus/key questions:
7:30-7:35 CET	<b>Welcome to attendees and introduction to agenda</b>	Host / Facilitator: Oslo/C40	<ul style="list-style-type: none"><li>• Welcome and overview of the session agenda.</li></ul>
7:35-7:50 CET	<b>Welcome keynote and brief presentation</b>	Jesse Fahnestock – Mission Innovation/Shipping Mission	<ul style="list-style-type: none"><li>• How can the public and private sector work together to enable green shipping corridors? What actions can each take?</li><li>• What types of partnerships &amp; new business models are needed across the entire value chain?</li></ul>
7:50-8:30 CET	<b>Moderated panel discussion &amp; dialogue around the topic of procurement strategies and policy objectives that can help enable decarbonization on global scale.</b>	Alisa Kreynes, C40 – panel intro  Aiofe O’Leary, Environmental Defense Fund – session moderator  Panelists: Rosie Mercer - Ports of Auckland Heidi Nielson - Port of Oslo Mads Bentzen Billesø - DFDS Seaways Christian Berg - Yara Clean Ammonia Jesse Fahnestock - Shipping Mission	<ul style="list-style-type: none"><li>• A moderated discussion around procurement strategies and policy objectives which are needed to provide a clear signal to invest in greening ports and supply chains.</li><li>• How can the necessary partnerships be formed and put to work?</li><li>• What are the major obstacles and solutions to overcome them?</li></ul>
8:30-8:45 CET	<b>Q&amp;A</b>		Questions from the audience